



## PDF according to the Medibel+ norms

The Medibel standard must be chosen according to the target medium («Newspaper - NoDoG» or «Magazine» quality)

For more information regarding the Medibel+ technical norms

- Check our web site <http://premedia.rossel.be>  
you will find the last technical description of the Medibel norms, as well as the required job options and Pitstop profiles.
- Check the official "Medibel+" site <http://www.medibelplus.be>
- Feel free to phone if you need some help: **+ 32 2 225 5481**



## ICC - standards Medibel : ISOCoated (\_IC) et ISOnewspaper26v4 (\_INP)

### We recommend the use of profile IsoCoatedv2

If you use the ICC profile «IsoCoatedv2», the name of the file must be : **ddmmyy\_TIT\_custom\_IWC.pdf**

**ddmmyy** = day/month/year of parution

**TIT** = title of publication

**custom** = subject

**IsoNewspaper26v4** | alternately, you could use the icc profile «IsoNewspaper26v4», **it is then necessary to add «INP» in the name of the file** (in order to guarantee a printed quality). Example : **ddmmyy\_TIT\_custom\_INP.pdf**.

Check the official "Medibel+" site <http://www.medibelplus.be>

For any complementary help : **+ 32 2 225 5481**

## Transmission

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### Contacts :

National ads and magazines  
Regional ads and Références  
After 17 hours

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### Medibel Newspaper

#### berliner size



| Commercial Ads   | Classified Ads<br>(Sud Presse, even than commercial ads)       |
|--|--|
| <b>Width</b>   |  |
| 1 col. : 45 mm   | 1 col. : 38 mm   |
| 2 col. : 94 mm   | 2 col. : 79 mm   |
| 3 col. : 142 mm  | 3 col. : 121 mm  |
| 4 col. : 191 mm  | 4 col. : 162 mm  |
| 5 col. : 239 mm  | 5 col. : 204 mm  |
| 6 col. : 288 mm  | 6 col. : 245 mm  |
|  | 7 col. : 288 mm  |
| Gutter = 3,5mm   | Gutter = 3,5mm   |
| Inside white space for panoramic : 32 mm >> (12 col. = 608 mm) | Inside white space for panoramic : 32 mm >> (14 col. = 608 mm) |
| <b>Height</b>  |  |
| any size up to a full page (440 mm)                            |  |

#### half berliner size



| Commercial Ads  | Classified Ads   |
|---|--|
| <b>Width</b>  |  |
| 1 col. : 48 mm  | 1 col. : 38 mm   |
| 2 col. : 100 mm   | 2 col. : 79 mm   |
| 3 col. : 152 mm   | 3 col. : 121 mm  |
| 4 col. : 204 mm   | 4 col. : 162 mm  |
|   | 5 col. : 204 mm  |
| Gutter = 4,2mm  | Gutter = 3,5mm   |
| Inside white space for panoramic : 30 mm >> (8 col. = 438 mm) | Inside white space for panoramic : 30 mm >> (10 col. = 438 mm) |
| <b>Height</b>   |  |
| any size up to a full page (282 mm)                           |  |

#### Other sizes



| Width | Height            |
|-------|-------------------|
| 288mm | 440mm (full page) |



For CMYK/newspaper conversion of your illustrations we advise to use the icc profile «IsoCoated.icc» (\_IC).

### Medibel Magazine (W x H) + 5 mm bleed except \*



|                |              |
|----------------|--------------|
| Full page      | 210 x 297 mm |
| 3/4 page       | 162 x 297 mm |
| 1/2 page (H)   | 210 x 145 mm |
| 1/2 page (V)   | 110 x 297 mm |
| 1/3 page (V)   | 70 x 297 mm  |
| 1/4 page *     | 98 x 135 mm  |
| Banner (V)*    | 48 x 280 mm  |
| Banner 1/3 (H) | 210 x 95 mm  |
| Banner 1/4 (H) | 210 x 70 mm  |
| Panoramic      | 420 x 297 mm |
| 1/2 Panoramic  | 420 x 145 mm |



|              |              |
|--------------|--------------|
| Full page    | 220 x 300 mm |
| 1/2 page (H) | 220 x 150 mm |
| 1/2 page (V) | 108 x 300 mm |
| Banner (H)   | 220 x 60 mm  |
| Panoramic    | 440 x 300 mm |
| 1/4 page *   | 94 x 135mm   |



|               |              |
|---------------|--------------|
| Full page     | 200 x 270 mm |
| 1/2 page (H)  | 200 x 132 mm |
| 1/2 page (V)  | 92 x 270 mm  |
| 1/3 page (H)  | 200 x 90 mm  |
| 1/3 page (V)  | 67 x 270 mm  |
| Panoramic     | 400 x 270 mm |
| 1/2 Panoramic | 400 x 132 mm |

#### STUDED

|                |              |
|----------------|--------------|
| Full page      | 220 x 300 mm |
| 1/2 page (H)   | 220 x 150 mm |
| Panoramic      | 440 x 300 mm |
| 1/4 page *     | 94 x 135mm   |
| 1/6 page *     | 94 x 94mm    |
| Banner 1/4 (H) | 191 x 60mm   |